

NOEL PASCUAL

Front-End Developer

PROFILE

Self taught web developer with 8+ years experience designing and developing informational and e-commerce websites. Specializes in Magento, Wordpress and responsive web design & development.

CONTACT

EDSA Corner, Sultan St.
Grand Central Residences
Mandaluyong, Metro Manila
Philippines, 1530

Mobile #: +639 17 312 4112

E-mail: noelpascual@lancermnl.com

http://noel.lancermnl.com

PERSONAL

Birthdate: November 3, 1992

Nationality: Filipino

Languages: Tagalog, English

SOCIAL

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@ /noeldpascual

in /in/noel-pascual-72b56848

s noelpascual03

EDUCATION

BS Information Technology | 2008-2012

Divine Word College of Laoag

SKILLS

Development

HTML & CSS



JavaScript / jQuery



Php & MySQL



CMS Templating & Customization

Wordpress



Magento



Shopify/Opencart



Other Notable Skills

- Web Design
- Graphic Design
- PSD to HTML
- HTML to CMS
- Newsletter / E-mail Templating
- SEO
- Plugin Customization (WP & Magento)
- Responsive Web Development

Soft Skills

- Self-motivated
- Problem solver
- Ability to work in a team
- Ability to work under pressure
- Ability to work with minimum supervision

TOOLS

Design: Photoshop, Illustrator

Development: Sublime / Visual Studio Code, FileZilla, Terminal, Git, MAMP, Sequel Pro, phpMyAdmin

Others: MS Word, MS Excel, Google Docs, Trello, MailChimp

WORK EXPERIENCE

2012

One Contact Center

Web developer / Designer

- In charge of troubleshooting CMS based websites issues for US clients.
- Responsible for setting up and development of CMS based websites such as Wordpress & Magento.
- Plugin customizations for Wordpress and Magento.
- Basic implementation of SEO tags and keywords to client websites.

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WORK EXPERIENCE

2013

Four Eyes

Front End Web Developer

- Part of a small team to develop its first E-commerce website that sells eyewear products.
- In charge of frontend changes of the website, and minor modifications on backend using Magento Platform
- Implement SEO updates on web pages, customized scripts for customer journey tracking from the website.

2015

Branded Lifestyle Inc. 2019

Full-stack Developer

- Part of E-commerce team and built its first E-commerce website using Magento Platform
- Developed custom functions, and backend customizations that fits the e-commerce process of the company
- In charge of SEO implementations and best practices, web updates and maintenance.
- Revamped and developed the website to a full digital/informational website that focuses on a "Drive to store" approach.
- Led a small team to implement, update, and send Newsletter campaigns to store and website subscribers.
- Created a few basic systems and cron scripts to help automate generation of report, surveys, and e-mail reminders
- Created a store locator function with auto suggest to nearest store and search function with complete Store information.
- In charge of website maintenance.

2019

Freelance Web Developer PRESENT

- I am accepting project based, part-time work.
- Currently working as a Consultant/Web Developer for 2 agencies. 1 Local (Manila Based) 1 Overseas(Australia).
- Current Jobs accepted: WP Plugin Development, E-commerce (WP/Woocommerce), WP Theme/Site Development, Laravel Skin/Themeing, Magento Skin/Themeing.

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PROJECTS

OLD PROJECTS

Vision Express PH - <https://www.visionexpress.ph/>

Katie Cordoza - <https://katiecordoza.com>

Cross PH - <http://newtrends.ph/cross/>

Landmark - <http://landmark.com.ph/>

Avail At Blog - <http://blog.avail.at>

RECENT PROJECTS

HillPDA - <https://hillpda.com.au/>

Alphabeta - <http://alphabeta.com.au/>

EyeSociety PH - <https://eyesociety.com.ph/>

Booking Plugin - https://noel.lancermnl.com/demo/Demo_Front_Back_Booking_Plugin.mp4